

All Sponsors who sign up prior to August 15 will have their company name included as a sponsor on a Joint Conference promotional video that will be sent to all 28 school divisions.

If you would like to be a sponsor of this year's convention, please complete the form below and return to Phil Benson or Andrea Ashton at the address below.

SPONSORSHIP INTEREST

Company Name:

Company Contact:

Address

Phone _____

Email _____

I would like to request the following Sponsorship Level:

FOR MORE INFORMATION contact:

Phil Benson, SASBO Executive Director
400 - 2222 13th Avenue
Regina, SK. S4P 3M7
Ph: (306) 569-0750 Ext. 135
Cell: (306) 551-8820
Email: pbenson@sasbo.com

or

Andrea Ashton, SSBA Communications
Mailing address same as above.
Ph. :(306)569-0750 Ext. 130
Email: aashton@saskschoolboards.ca

2014 JOINT CONFERENCE PARTNERS

Saskatchewan Association of School Board Officials (SASBO)



400 - 2222 13th Avenue
Regina, SK.
S4P 3M7
Ph: (306) 569-0750 ext 135
pbenson@sasbo.com

League of Educational Administrators, Directors and Superintendents of Saskatchewan (LEADS)



420 - 22nd St. E.
Saskatoon, SK. S7K 1X3
Ph. (306) 659-7100
Email: leads@saskleads.ca



Saskatchewan School Boards Association (SSBA)

400 - 2222 13th Avenue
Regina, SK. S4P 3M7
Ph. (306) 569-0750 Ext. 110
Email: admin@saskschoolboards.ca

LEADS/SASBO/SSBA 2014 JOINT CONFERENCE

**“Navigating Our Future -
Sharing the Vision”**



Sponsorship Information

**November 17-19, 2014
TCU Saskatoon Place**

Navigating Our Future - Sharing the Vision

2014 Joint Conference - LEADS / SASBO / SSBA

Information for Sponsors

Sponsorship dollars are used to offset speaker fees, refreshment breaks, social activities and entertainment. Your support allows us to provide an exciting and action-packed program at an affordable registration fee for participants. Sponsorship opportunities and benefits are:

Convention Platinum (\$7,500+) **(Sponsorship of our keynote speakers) -1 available**

- Full page recognition in Annual Convention booklet, signage recognition throughout the keynote address and conference.
- Opportunity to place a subsidized advertisement in our annual SASBO Administrator Magazine and SASBO and SSBA Newsletters.
- Opportunity to display materials at Annual Convention Registration Desk, Vendor Informational Table or distribute your material to membership (if contained in a PDF format file or on a CD).
- Display of your logo and sponsorship recognition on all video convention promotional items
- One 8 x 10 Booth at Trade Show on Nov. 17
- Link to your company website for one (1) year
- Invitation to introduce the keynote speaker and attend their session
- A corporate table reserved (6 persons) for your company at the Annual Convention Banquet (Tuesday Nov. 18) and recognition of your sponsorship.

Convention Gold (\$3,000+)

- 1/4 page recognition in Annual Convention booklet
- Recognition in annual SASBO and SSBA Newsletter
- Opportunity to display materials at Annual Convention Registration Desk, Vendor Informational Table or distribute to membership (if contained PDF formatted file or CD).
- Link to your company website for one (1) year
- Four (4) tickets to the Annual Convention Banquet (Tuesday Nov. 18)

Convention Silver (\$2,000+)

- 2" color logo recognition in Annual Convention booklet
- Opportunity to display materials at Annual Convention Registration Desk and Vendor Informational Table.
- Link to your company website for one (1) year

- Two (2) tickets to the Annual Convention Banquet (Tuesday Nov. 18)
- ### **Convention Bronze (\$1,000+)**
- 1" color logo recognition in Annual Convention booklet
 - Opportunity to display materials at Annual Convention Registration Desk
 - Link to your company website for one (1) year

Breakfast Sponsor (\$6,000+ -2 available)

- Same sponsorship recognition as a Gold Plus, as well as the
- Opportunity to address delegates at the breakfast.
- Recognition in the convention program.

Coffee Break Sponsor (\$2,000+ -3 available)

- Same sponsorship recognition as a Silver Sponsor plus ...
- Signage at coffee table (provided by SASBO)
- Recognition in the convention program.

Business Card display page Sponsor (\$150+)

- Should you wish to place a business card on the display page in the convention program, this sponsorship method will allow for that opportunity.

Logos: Color logos are to be provided in .jpg format to aashton@saskschoolboards.ca by September 1st, 2014.

Signage: will be provided by the convention committee.

