



May 7-9, 2025
Saskatoon Downtown Delta Hotel
405 20th Street, Saskatoon

Agenda

Suggested Dress: Business Casual

WEDNESDAY, MAY 7 TH	THURSDAY, MAY 8 TH	FRIDAY, MAY 9 TH																		
<p>MORNING</p> <p>11:15 New Member Orientation Luncheon: <i>(Naples)</i> (New Members, Educational Partners & Executive Board Only)</p> <p>12:00 Registration Desk Open Pick up name tags at registration desk (lunch on your own) <i>(Outside Da Vinci)</i></p> <p>AFTERNOON</p> <p>1:00 Opening Welcome - Introductions Introductions New Members <i>(Da Vinci)</i></p> <p>1:15 Election Report <i>(Da Vinci)</i></p> <p>1:30 Keynote Speaker – Lauren Sergy –<i>(Da Vinci)</i></p> <p>3:00 Follow Up Session – _____ – <i>(Da Vinci)</i></p> <p>4:00 Trade Show Opens - Trade show booths, refreshments and supper <i>(Michelangelo)</i></p> <p style="text-align: center;">Toonie Bar -</p> <p>EVENING</p> <p>7:00 Trade Show Closes</p> <p>7:00 Hospitality Room - <i>(Rubens)</i></p>	<p>MORNING</p> <p>7:45 Breakfast & Greetings from Partners <i>(Michelangelo)</i></p> <p>8:00 Election Report and Greetings from Educational Partners – <i>(Michelangelo)</i></p> <p>8:30 Minister of Education Hon. Everett Hindley-TBC <i>(Michelangelo)</i></p> <p>9:00 Plenary Information Session SSBA Services Update <i>(Michelangelo)</i></p> <p>10:00 Nutrition Break</p> <p>CONCURRENT SESSIONS</p> <p>10:15 Reconciliation Blanket Exercise <i>(Venice)</i></p> <p>10:15 Unconscious Bias and Microaggressions <i>(Naples)</i></p> <p>10:15 Sask-Power <i>(Florence)</i></p> <p>11:15 Reconciliation Blanket Exercise Continued <i>(Venice)</i></p> <p>11:15 TBD</p> <p>11:15 TBD</p> <p>AFTERNOON</p> <p>12:15 Lunch (Buffet lunch) <i>(Foyer)</i></p> <p>12:45 Vendor Presentations-TBD _____ _____</p> <p>1:30 Keynote Speaker-Rebecca Bultsma</p> <p>2:45 Functional Group Sessions – Includes dialogue, discussion and information presentations (Rooms as assigned in column 3)</p> <p>5:30 Pre-Banquet Come & Go Social <i>(Michelangelo)</i></p> <p>EVENING</p> <p>6:30 Past Presidents/ Presidents Banquet Greetings</p> <ul style="list-style-type: none"> • Presentation of Life and Support Life Memberships <i>(Michelangelo)</i> 	<p>MORNING</p> <p>8:00 Breakfast and Greetings from Partners – Saskatchewan Teachers Federation, League of Educational Administrators, Directors and Superintendents <i>(Michelangelo)</i></p> <p>8:30 Final Election Report <i>(Michelangelo)</i></p> <p>9:00 Functional Group Sessions (cont'd) <i>(Rooms as assigned below)</i></p> <p>11:00 AGM & Elections <i>(Michelangelo)</i></p> <p>12:00 Lunch (bagged lunch) <i>(Michelangelo)</i></p> <p>AFTERNOON</p> <p>1:00 p.m. Adjournment</p> <p style="text-align: center;">FUNCTIONAL GROUP SESSION MEETING ROOMS – 2025</p> <p style="text-align: center;"><i>Name tags will indicate the room for each group meeting</i></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><u>Functional Group</u></th> <th style="text-align: left;"><u>Room</u></th> </tr> </thead> <tbody> <tr> <td>CFO</td> <td>Da Vinci</td> </tr> <tr> <td>Communications</td> <td>Giotto</td> </tr> <tr> <td>Facilities</td> <td>Florence</td> </tr> <tr> <td>Finance</td> <td>Venice</td> </tr> <tr> <td>HR/Payroll</td> <td>Shakespeare</td> </tr> <tr> <td>Procurement</td> <td>Vasto</td> </tr> <tr> <td>Technology</td> <td>Naples</td> </tr> <tr> <td>Transportation</td> <td>Rubens</td> </tr> </tbody> </table>	<u>Functional Group</u>	<u>Room</u>	CFO	Da Vinci	Communications	Giotto	Facilities	Florence	Finance	Venice	HR/Payroll	Shakespeare	Procurement	Vasto	Technology	Naples	Transportation	Rubens
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Keynote Speaker



Lauren Sergy (DaVinci)

Lauren Sergy is a sought-after expert in the art of speaking and communication for leaders and business professionals. An experienced speaker, coach, and trainer, she has worked with audiences from Canada, the US, the UK, and beyond. Armed with a deep understanding and passion for the art, science, and alchemy of interpersonal communication and public speaking, she sheds light on difficult communication situations with refreshing energy, humor, and candor.

Her unique and strategic approach to communication and public speaking training draws professional and academic experience, including radio, staff training, corporate communication, classical rhetoric, and performance arts. She holds a Masters of Library and Information Studies, a Bachelor of Arts in English, and a Certificate in Management Development.

Lauren has taught business communication courses at the University of Alberta and Concordia University of Edmonton. She's been a guest expert on television and radio news programs in both Canada and the US.

Her first book, [The Handy Communication Answer Book](#), made the *Best Reference 2017* list by *Library Journal*. Her latest book, [UNMUTE! How to Master Virtual Meetings and Reclaim Your Sanity](#) is available via online booksellers worldwide.

www.laurensergy.com

Session Details and Title TBA

Keynote Speaker

Rebecca Bultsma (Michelangelo)



Rebecca Bultsma is an internationally renowned AI trainer, speaker, and consultant dedicated to bridging the gap between artificial intelligence and human expertise. With over 15 years of experience in strategic communications and public relations, particularly in K12 education, she brings a unique blend of technical understanding and human-centred communication skills to her work.

As an Executive Board Member of the Canadian Association of Communicators in Education (CACE) and the Director of Communications for Westwind School Division in Alberta, Canada, Rebecca actively contributes to the educational realm. She drives AI literacy in spaces where it will have the most transformative impact, regularly speaking at events and providing training for groups across North America. Through her engagements, Rebecca empowers businesses, educators, and communicators to navigate the complex landscape of artificial intelligence ethically and responsibly, ensuring that AI is harnessed for the benefit of all stakeholders.

Rebecca's dedication to fostering ethical collaboration with AI is evident through her involvement with expert panels and ethics committees. An accredited public relations professional (APR) through the Canadian Public Relations Society and a graduate of Royal Roads University, she brings a depth of expertise to every project she undertakes.

Through engaging presentations and training sessions, Rebecca captivates audiences and empowers professionals to ethically harness the power of AI. Her passion for bridging the gap between AI and human expertise makes her a sought-after speaker and thought leader at the intersection of professional communications and this new technology.

www.rebeccabultsma.com

Session Details and Title TBA



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