



Regina Public Schools is seeking a senior Communications & Marketing leader . . .

Supervisor Communications & Marketing

WHO IS REGINA PUBLIC SCHOOLS?

Regina Public Schools is located on Treaty 4 land in the homeland of the Métis. We are one of the largest school divisions in Saskatchewan, serving the educational needs of more than 27,000 students in 43 elementary schools, 8 high schools, 3 faith-based associate schools, Campus Regina Public and the Allan Blakeney Adult Campus.

Our dedicated team of employees include professional and support staff who work to instill the value of knowledge, the dignity of effort and the worth of the individuals by living our Shared Values (*I belong, I am responsible, I respect, I want to know*) inside and outside of our classrooms - in our workplace and in our communities.

Regina Public Schools is committed to equity, diversity, inclusion and belonging and we actively seek candidates who will contribute to a welcoming, supportive and diverse educational and work environment. We particularly encourage applications from members of groups that have been historically underrepresented including Indigenous Peoples, racialized communities, persons with disabilities, gender and/or sexually diverse, and other racial, cultural or socio-economic groups. We believe that diversity makes us stronger.

THE OPPORTUNITY AWAITS YOU

Regina Public Schools is seeking an innovative and strategic Supervisor of Communications and Marketing to lead the Division's internal and external communications strategy. This role is responsible for enhancing brand awareness, strengthening stakeholder engagement, and ensuring consistent, compelling messaging across all channels. As a trusted advisor and storyteller, the Supervisor of Communications and Marketing drives initiatives that connect audiences to the school division's mission and values while fostering a positive reputation in the community. Key Responsibilities and Accountabilities include:

- As a member of Regina Public Schools' management team, provide strategic leadership to school division communications and marketing activities.
- Lead the development and delivery of media, public relations and stakeholder engagement.
- Oversee and lead marketing and branding strategy including content development, digital and social media.
- Effectively and diligently manage department financial and human resources.

WHO WE ARE LOOKING FOR

- Bachelor's degree in Communications, Marketing, Public Relations or a related discipline.
- Minimum 5 years' experience in communications, marketing and/or public relations leadership roles; experience in the education sector is considered an asset.
- Consideration will be given to individuals with substantial experience as educators who can demonstrate skills, experience and vision in relation to the key responsibilities and accountabilities for this role.

BENEFITS

Regina Public Schools offers competitive wages and attractive benefits, along with the opportunity to provide leadership within public education and be part of a team that makes a difference in the lives of our students and communities. The salary range for this position is \$115,597 to \$127,916 with a competitive package of benefits.

TO APPLY

Regina Public Schools wish to thank all applicants for their interest, however only those selected to advance to the next stage will be contacted. The competition will remain open until filled but applications received by January 30, 2026 are assured of consideration.

To apply and view more detailed information regarding the job duties and qualifications, please visit www.rbe.sk.ca under Careers.